



UNIVERSITY OF THE
PACIFIC
Arthur A. Dugoni
School of Dentistry

August 2018

Greetings,

I am writing to let you know about a wonderful sponsorship opportunity that will increase your brand awareness and positively impact the oral health and wellbeing of children in the Bay Area. Join us for the **Kids in the Clinic Golf Classic** on Monday, October 15, 2018 at the **Olympic Club in San Francisco** – our 21st annual event!

Kids in the Clinic provides critical funding for dental care, education and prevention to disadvantaged children. Each year, we serve 1,500 children and adolescents at the **Arthur A. Dugoni School of Dentistry**. Your sponsorship will help grow our \$2.6 million Kids in the Clinic endowment, enabling us to provide more children with free or low-cost dental care.

As a sponsor of this event, your business will:

- Gain brand awareness with **80,000 impressions** by Dugoni School alumni, donors, friends and Kids in the Clinic participants. Demographics include middle- to upper-income dentists, professionals and educators ages 25 – 70+.
 - Website promotion (50,000 visits/month)
 - Social Media promotion (12,000 contacts/followers)
 - E-blasts (8,600)
 - Digital sign on Dugoni School campus (1,000)
 - Recognition in *Contact Point* magazine (circ. 8,000)
 - Kids in the Clinic participants (300)
- Rub shoulders with **Bay Area Celebrities and Sports Stars**. Past participants include Oakland Raiders legend Jim Plunkett, KTVU Sports Director Mark Ibanez, and Golden State Warriors personalities Adonal Foyle, Jim Barnett, and Ros Gold-Onwude.

University of the Pacific's Arthur A. Dugoni School of Dentistry is committed to providing a world-class education for our students, and comprehensive, affordable patient care in a humanistic environment. Your sponsorship of Kids in the Clinic will help us keep that commitment to thousands of young patients.

We hope you will join us! **Please respond by ASAP** to ensure inclusion in our pre-event marketing materials. **Registration deadline is Monday, October 1, 2018.**

Best regards,

Jeff Rhode
Associate Dean for Development
University of the Pacific
Arthur A. Dugoni School of Dentistry

Doug Yarris, DDS
Chairman
Kids in the Clinic Committee



2018 Sponsorship Opportunities

Golf Packages		Description
Eagle Sponsor	\$25,000	Two foursomes on the Lake Course, carts, on-course food & refreshments, reserved table for 8 and special recognition as at dinner and auction, 4 signs w/ logo on the Lake Course, large logo in promo materials and event banners.
Birdie Sponsor 4-some	\$10,000	Foursome on the Lake Course*, carts, on-course food & refreshments, four tickets to dinner and auction following play, 2 signs w/ logo on the Lake Course, medium logo in promo materials and event banners, recognition as a birdie sponsor at dinner and auction. *Birdie Sponsor foursomes enjoy 2nd priority for Lake Course play after eagle foursomes.
Par Sponsor 4-some	\$5,500	Foursome on the Lake Course*, carts, on-course food & refreshments, four tickets to dinner and auction following play, 1 sign w/ logo on the Lake Course, small logo in promo materials and event banners, recognition as a par sponsor at dinner and auction. *Par Sponsor foursomes enjoy 3rd priority for Lake Course play after Birdie Sponsor foursomes.
Non-Golf Sponsorships		
KITK Dinner Sponsor	\$20,000	Exclusive recognition and reserved table for 8 at dinner and auction, dinner keynote podium signs with large logo, 4 signs w/ logo on the Lake Course, large logo in promo materials and event banners, option for exhibitor table (club house and/or on course).
Practice Range Sponsor	\$10,000	Exclusive signs on practice range, special recognition as our Kids in the Clinic practice range sponsor at dinner and auction, 2 signs w/ logo on the Lake Course, medium logo in promo materials and event banners, option for exhibitor table (club house and/or on course), option to purchase discount tickets to the Kids in the Clinic dinner and auction following play.
Concessions Sponsor	\$5,000	Logo signs at concession stands, recognition as a Kids in the Clinic concessions sponsor at dinner and auction, small logo in promo materials and event banners, option for exhibitor table (club house and/or on course), option to purchase discount tickets to the Kids in the Clinic dinner and auction.
Beverage Cart Sponsor	\$1,000	Logo sign on beverage cart, name recognition in promotional and event materials, option to purchase discount tickets to the Kids in the Clinic dinner and auction.
Hole Sponsor	\$500	2 logo signs on the Lake Course, name recognition in promotional and event materials. Option for exhibitor table (club house and/or on course), option to purchase discount tickets to the Kids in the Clinic dinner and auction following play.
Dinner and Auction	\$250	One ticket to the Kids in the Clinic dinner and auction following play. Discounts available for registered sponsors.

Tax-deductible gift and fair market values available upon request.

For more information, registration, and silent auction, visit kidsintheklinic.org

University of the Pacific is 501(c)(3) nonprofit organization. More information available upon request.



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2018 Registration Form

Please complete and return this form by

Monday, October 1, 2018

Lake Course groups are first-come, first-served, with priority given to Eagle, Birdie, then Par Sponsor foursomes. Dinner, Practice Range, and Concessions and Beverage Cart Sponsor opportunities are limited – act now!

Name _____
 Company _____
 Billing Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____
 Credit Card # _____ Exp. _____ CVV _____
 Name on Card _____

Please make checks payable to UNIVERSITY OF THE PACIFIC

Sign Me Up!

Eagle Sponsor 2x Foursomes	\$ 25,000 x ___ = _____
Birdie Sponsor Foursome	\$ 10,000 x ___ = _____
Par Sponsor Foursomes	\$ 5,500 x ___ = _____
Dinner Sponsor	\$ 20,000 x ___ = _____
Practice Range Sponsor	\$ 10,000 x ___ = _____
Concessions Sponsor	\$ 5,000 x ___ = _____
Beverage Cart Sponsor	\$ 1,000 x ___ = _____
Hole Sponsor	\$ 500 x ___ = _____
Foursome	\$ 2,200 x ___ = _____
Single Golfer	\$ 550 x ___ = _____
Dinner and Auction Only	\$ 250 x ___ = _____

I would like to support Kids in the Clinic with a tax-deductible donation in the amount of _____

Confirm Payment Total: _____

Please list Golfers/Dinner Attendees, if available.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

Please return form by Monday, October 1

Email kidsintheklinik@pacific.edu
Fax 415.929.6455
US Mail Kids in the Clinic c/o Development
 UOP Dugoni School
 155 5th Street
 San Francisco, CA 94103

Questions? Contact us:

Matthew Schueller
 Event Director
kidsintheklinik@pacific.edu
 415.929.6431

Sponsor Logos should be submitted in high-quality vector format image files – .ai or .eps preferred. In the absence of said format files, a typographic logo may be substituted.

Fair Market Value of items available upon request. Net proceeds benefit UOP's Arthur A. Dugoni School of Dentistry and the Kids in the Clinic Endowment.

For more info, online registration, and silent auction, visit kidsintheklinik.org

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